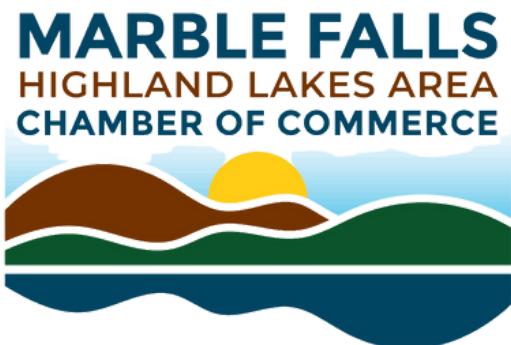


Marble Falls Highland Lakes Area Chamber of Commerce

BUSINESS EXPOSURE

Opportunities

2024 - 2025



Laura Mitchell, IOM-Director of Membership

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THE CHAMBER'S

Mission & Vision

Our **mission** is to support local Marble Falls businesses through education, networking, and promotion. We are also responsible for attracting tourism to our town through citywide events such as Walkway of Lights and Lakefest.

Our **vision** is to be the number one advocate and resource for the thriving businesses in the Highland Lakes area.

JARROD METZGAR - PRESIDENT/CEO

LAURA MITCHELL, IOM - DIRECTOR OF MEMBERSHIP

KATIE SAVAGE - DIRECTOR OF SPECIAL EVENTS



ADVERTISING

Opportunities

MONTHLY BUSINESS LUNCHEON | RANGES FROM 60-80 PEOPLE

Partner | \$50 | \$600 in advance for 12 lunches

- You will have an opportunity to place 1 piece of information & a business card at each seat per table.

Partner Plus | \$100

- Same opportunity as Partner
- Additional Opportunities | Business recognized on the Chamber events page and announced at the luncheon | Introduce yourself to the crowd before the guest speaker (up to 3 mins).

Partner Plus Plus | \$150

- Same opportunity as Partner Plus
- Additional Opportunity | Have a table outside of the Fellowship Hall with information to hand out & meet people as they enter the luncheon.

Presenting Sponsor | \$300

- You will have an opportunity to place 1 piece of information & a business card at each seat per table | 2 meal tickets.
- Logo as the center piece of each table, on the Chamber homepage, Facebook post and business tagged (17k+followers), and in the Newsletter, and announced at the luncheon.
- Additional Opportunities | Introduce yourself to the crowd before the guest speaker (up to 3 mins) | Have a table outside of the Fellowship Hall with information to hand out & meet people as they enter the luncheon | Swag Bags | Donate Door Prize(s)

MONTHLY BOARD MEETING LUNCH

- Provide up to 17 meals from a business of your choice.
- Opportunity to speak to the Chamber Board of Directors for up to 5 minutes.
- Logo on a Chamber Facebook post and business tagged (17k + followers), and in the Newsletter.



ADVERTISING

Opportunities

MONTHLY MIXER | 50+ PEOPLE

Jackpot Sponsor | \$100

- Business name announced at every mixer prior to the drawing.
- Logo posted on the Chamber events page.
- Every member is entered into the jackpot drawing each month automatically.
- A new randomized list is printed each month, and a number is drawn out of the jackpot.
- Must be present to win.
- The jackpot will remain and continue to grow until there is a winner present at a mixer.

LUNCH & LEARN | 6 PER YEAR | 25-30 PEOPLE

\$100 | Limited to one business per Lunch & Learn

- Logo on Chamber Website, Facebook post and business tagged (17k+followers), on Chamber events page, on the front table at the Lunch & Learn, and in the Newsletter.
- Additional Opportunities | Speak for 1-2 minutes | Leave information and business cards for people to take | Donate Door Prize(s)

LEADERSHIP HIGHLAND LAKES PROGRAM | 8 MONTHS OUT OF THE YEAR

Day Sponsor | \$500 | Limited to one business per month

- Come spend the day with the current Leadership class and be recognized throughout the day. Each month of the program is dedicated to a different category of business industry.
 - Non-Profit, Tourism, Health & Wellness, and others.
- Logo on Chamber Facebook post and business tagged (17k+followers) | Meet and spend the day with the entire class and it's leaders (between 20-30 people) | Meet all the business owners and employees at each location.



ADVERTISING

Opportunities

FRONT LOBBY DIGITAL DISPLAY

\$75 per Quarter

- 7 second slide on Chamber lobby TV that runs on a loop Monday-Friday from 9am-5pm
- Business provides content
 - A flyer | Logo | Short commercial | Etc.
- Diamond Level Membership
 - Automatic Benefit

ANNUAL BANQUET | 65TH ANNIVERSARY

Table Sponsor | \$1,500 | 8 People

- Logo on dining table & banquet slide show | Facebook post and business tagged (17k+followers), on Chamber event page, and in Newsletter

Award Sponsor | \$1,750 | 9 Awards

- Logo on every award & banquet slide show | Facebook post and business tagged (17k+followers), on Chamber event page, and in Newsletter | 2 event tickets

Casino Sponsor | \$2,250

- Logo on every Casino game table & banquet slide show | Facebook post and business tagged (17k+followers), on Chamber event page and in Newsletter | 4 event tickets

Presenting Sponsor | \$5,000

- Logo on the Chamber homepage & banquet slide show, Facebook post and business tagged (17k+followers), on Chamber event page and in Newsletter
- Receive 1 complimentary table (8 people)
- Additional Opportunities | Receive 8 drink tickets | Casino Chips

*Additional opportunities may be available, depending upon the event each year.

*Facebook posts will consist during the month of the Chamber Banquet for every week leading up to the event.

