

Marble Falls Highland Lakes Area Chamber of Commerce

BUSINESS EXPOSURE

e Opportunities

2026



Katie Savage - Director of Special Events

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WWW.MarbleFalls.Org

THE CHAMBER'S

Mission
& Vision

Our **mission** at the Marble Falls/Highland Lakes Area Chamber of Commerce is to connect and support our membership through education, networking, and promotion, while attracting tourism to our town through area-wide events.

Our **vision** is to be the number one advocate and resource for the thriving businesses in the Highland Lakes area.

Kim Kankel, IOM | Executive Director

Laura Mitchell, IOM - Director of Membership

Katie Savage - Director of Special Events

SCHEDULE OF

Events

May

Mayfest

April 30-May 3, 2026

June

Battle on the
Colorado

June 5-7, 2026

Oct

Fall Festival

October 23-26, 2026

Nov/Dec

Walkway of Lights

Nov. 20, 2026-Jan. 2, 2027

April 30-May 3, 2026



Mayfest draws an average attendance of more than 7,000 people from around the local area. This four day event includes a carnival, live music, adult beverages, local food, market vendors and recreational activities.

PRESENTING

\$2,500 Investment

Non Chamber Members \$3,000

1 Available

- Prominent company logo (full size) on all promotions and publicity, including print ads, press releases, flyers, and posters
- Company poster/sign displayed as "Mayfest is brought to you by..." in the beverage/token booth area
- Company logo (full size) on home page of event website
- Hyperlink on event website and in email blasts
- On-Air Mentions on all radio interviews
- Complimentary vendor booth (only space is provided)
- Business mention on Facebook page (18k + followers)
- Announcer mentions your company on main stage
- 10 Carnival Wristbands

PREMIER

\$750 Investment

Non Chamber Members \$825

- Proportionate company logo (1/2 size) on all promotions and publicity including print ads, press releases, flyers, and posters
- Company logo (1/2 size) on. home page of event website
- Hyperlink on event website and in email blasts
- On-Air Mentions on all radio interviews
- Complimentary vendor booth (only space is provided)
- Business mention on Facebook page (18k + followers)
- 5 Carnival Wristbands

SPOTLIGHT

\$500 Investment

Non Chamber Members \$550

- Proportionate company logo(1/4 size) on all promotions and publicity, including print ads, press releases, flyers and posters
- Company logo on (1/4 size) on home page of event website
- Complimentary vendor booth (only space is provided)
- Business mention on Facebook page (18k + followers)
- 2 Carnival Wristbands

CONTRIBUTING

\$250 Investment

Non Chamber Members \$275

- Company logo (1/8 size) on home page of event website
- Business mention on Facebook page (18k + followers)

April 30-May 3, 2026

Mayfest

Additional Business Exposure Opportunities

The amount for the following are determined at the time of the event and current prices/supply & demand. These are available to work within any budget.

- Live Band
- DJ
- Token Booth
- Adult Beverage Tent
- Cornhole/Washer Tournament
- Restrooms/Port-A-Potties
- Radio
- Newspaper/Magazine
- Inflatable Slide
- Face Painting
- Photo Backdrop
- Photo Backdrop Camera Rental
- ICE Truck
- Hand Fans
- Volunteer Waters
- Prizes for a contest

We love new ideas!

June 5-7, 2026

Battle on the Colorado

You can be part of history by partnering with the Chamber for the first ever Formula One Powerboat Racing event on the Colorado River. The performance speaks for itself, accelerating from 0-100 mph in under 5 seconds keeping it on par with a Formula 1 car. Top speeds in access of 120 mph with the capability of taking a 180- degree corner at 100 mph, pulling 7+ G's in the process making them the hardest turning race vehicle in the world!

TITLE PARTNER 1 AVAILABLE

\$25,000 INVESTMENT

- Event Title Partner Naming Rights
- Local F1 Boat Primary Partner, 1.5' x 4' rear cowling logo placement
- Partner boat displayed at the Kickoff Racer Rally Street Party
- Website logo branding on home page, on event partners page with link and banner ad
- Live stream broadcast commercial, 16 qty. total (partner supplied) and live stream broadcast mentions, 32 total
- Live stream broadcast daily opening and closing entitlements, logo branding, and product showcase, 2 total
- PA Mentions | :15 sec., 32 total
- Roostertail VIP Experience
 - 20 weekend passes and 10 VIP parking passes
 - 30 GA tickets
- Social media tags, mentions and shares
- Exhibitor space in vendor area at event
- On-Site premium banner placement, 20 qty. (partner supplied)
- Logo Branding
 - Event tickets and passes
 - Official event T-shirt (primary placing)
 - Official event poster
 - On all event printed and digital promotional mediums
 - Official podium backdrop "x12" max (partner provided)
 - F1 Race Ride Experience
 - Ride along, 4 qty (must be 18 or older)
 - All competitors boats, 2 seater promotional boat F1 race ride
- Event data sharing

AFFILIATE PARTNER

\$10,000 INVESTMENT

- Local F1 boat primary partner, 1.5' x 4' rear cowling placement
- Partnered boat display at the Kickoff Racer Rally Street Party
- Website logo branding on event partners page with link and banner ad
- Live stream broadcast commercial, 2 qty. per day (partner supplied) and broadcast mentions, 5 qty. per day
- PA mentions, :15 sec., 5 qty. per day
- Roostertail VIP Experience
 - 8 weekend passes and 3 VIP parking passes
 - 40 GA tickets
- Social media tags, mentions and shares
- Exhibitor space in vendor area at event
- On-Site premium banner placement, 6 qty. (partner supplied)
- Logo Branding
 - Official event T-shirt
 - Official event poster
 - On all event printed and digital promotional mediums
 - Official podium backdrop
- F1 Race Ride Experience
 - Ride along, 2 qty (must be 18 years or older)
- All competitors boats, 2 seater promotional boat F1 race ride

June 5-7, 2026

Battle on the Colorado

You can be part of history by partnering with the Chamber for the first ever Formula One Powerboat Racing event on the Colorado River. The performance speaks for itself, accelerating from 0-100 mph in under 5 seconds keeping it on par with a Formula 1 car. Top speeds in access of 120 mph with the capability of taking a 180-degree corner at 100 mph, pulling 7+ G's in the process making them the hardest turning race vehicle in the world!

BIG TENT PARTNER

\$7,500 INVESTMENT

- Local F1 Boat Primary Partner, 1.5' x 4' rear cowling logo placement
- Partnered boat display at the Kickoff Racer Rally Street Party
- Website logo branding on event partner page with link
- Live stream broadcast commercial, 3 qty. per day (partner supplied) and live stream broadcast mentions, 3 qty. per day
- PA Mentions | :15 sec., 3 qty. per day
- Roostertail VIP Experience
 - 6 weekend passes and 3 VIP parking passes
 - 20 GA tickets
- Social media tags, mentions and shares
- Exhibitor space in vendor area at event
- On-Site premium banner placement, 4 qty. (partner supplied)
- Logo Branding
 - Official event T-shirt
 - Official event poster

TROPHY PARTNER 3 AVAILABLE

\$3,000 INVESTMENT | 9 TROPHIES

- Website logo branding on event partner page
- Live stream broadcast commercial, 3 qty. per day (partner supplied)
- PA Mentions | :15 sec., 3 qty. per day
- Roostertail VIP Experience
 - 2 weekend passes
 - 12 GA tickets
- Logo Branding
 - Official podium backdrop
 - Official event T-shirt
 - Official event poster
- Trophy logo placement
- Exhibitor space in vendor area at event

STARTING DOCK PARTNER

\$5,000 INVESTMENT

- Website logo branding on event partner page with link
- Live stream broadcast commercial, 3 qty. per day (partner supplied) and live stream broadcast mentions, 3 qty. per day
- PA Mentions | :15 sec., 3 qty. per day
- Roostertail VIP Experience
 - 4 weekend passes and 2 VIP parking passes
 - 20 GA tickets
- Social media tags, mentions and shares
- Exhibitor space in vendor area at event
- On-Site premium banner placement, 4 qty. (partner supplied)
- Logo Branding
 - Official event T-shirt
 - Official event poster

LOCAL BOAT PARTNERS

- Logo placement on each side of the rear cowling
 - Approximately 1.5' x 4'
- Live stream show mentions
- Race site banner placement (partner provided)
- Partnered boat display at the Kickoff Racer Rally Street Party
- Roostertail VIP Experience (Formula 1 ONLY)
 - 2 weekend passes and 1 VIP parking pass

\$3,000 INVESTMENT | FORMULA 1

- 120+ MPH Speeds
- Rip through 180-degree corners at 100 MPH
- Pulls more than 7G's

\$2,000 INVESTMENT | TRI HULL

- Based off a PleasureBoat
- 50+ MPH Speeds
- 1 Pin Turns

\$1,000 INVESTMENT | FORMULA LIGHT

- 12' Tunnel Boats
- 70+ MPH Speeds
- F1 Category Feeder class

June 5-7, 2026

Battle on the Colorado

Additional Business Exposure Opportunities

The amount for the following are determined at the time of the event and current prices/supply & demand. These are available to work within any budget.

BANNER

\$500 INVESTMENT

- 4 GA Tickets
- Logo Branding
 - Official event T-shirt
 - Official event poster

- Roostertail VIP Experience
 - Private Bar
 - Sodas
 - Catered Breakfast
 - Catered Lunch
 - Water
 - Covered Patio Tent
 - Lanyards
- Merchandise Tent
 - Tshirts
 - Koozies
 - Hand Fans
 - Ball Caps
- Adult Beverage Tent
- Main Entrance Tent
- Wristbands
- ICE Truck
- Security
- EMS
- Volunteers
 - Lunch
 - Waters
 - T-shirts
- Water
- Radio
- Restroom/Port-A-Potties
- Newspaper/Magazine

We love new ideas!

October 22-25, 2026

Fall Festival

We are excited to bring you the Fall Festival for Marble Falls, which brings an average of over 3,000 people. This four day event includes carnival rides, live music, adult beverages, local food, market vendors, recreational activities and more.

PRESENTING

\$2,500 Investment

Non Chamber Members \$3,000

1 Available

- Prominent company logo (full size) on all promotions and publicity, including print ads, press releases, flyers, and posters
- Company poster/sign displayed as "Fall Festival is brought to you by..." in the beverage/token booth area
- Company logo (full size) on home page of event website
- Hyperlink on event website and in email blasts
- On-Air Mentions on all radio interviews
- Complimentary vendor booth (only space is provided)
- Business mention on Facebook page (18k + followers)
- Announcer mentions your company on main stage
- 10 Carnival Wristbands

PREMIER

\$1,000 Investment

Non Chamber Members \$1,075

- Prominent company logo (1/2 size) on all promotions and publicity, including print ads, press releases, flyers, and posters
- Company logo (1/2 size) on home page of event website
- Hyperlink on event website and in email blasts
- On-Air Mentions on all radio interviews
- Complimentary vendor booth (only space is provided)
- Business mention on Facebook page (18k + followers)
- 8 Carnival Wristbands

SPOTLIGHT

\$750 Investment

Non Chamber Members \$800

- Prominent company logo (1/4 size) on all promotions and publicity, including print ads, press releases, radio, flyers, and posters
- Company logo (1/4 size) on home page of event website
- Hyperlink on event website and in email blasts
- Complimentary vendor booth (only space is provided)
- Business mention on Facebook page (18k + followers)
- 6 Carnival Wristbands

CONTRIBUTING

\$500 Investment

Non Chamber Members \$525

- Company logo (1/8 size) on home page of event website
- Hyperlink on event website
- Business mention on Facebook page (18k + followers)
- 4 Carnival Wristbands

October 22-25, 2026

Fall Festival

Additional Business Exposure Opportunities

The amount for the following are determined at the time of the event and current prices/supply & demand. These are available to work within any budget. The Fall Festival can be a fun event we change each year regarding a "theme" between Halloween or Oktoberfest, but you can guarantee it will always be full of good family fun!

- Live Band/DJ
- Token Booth
- Adult Beverage Tent
- Restroom/Port-A-Potties
- Radio
- Newspaper/Magazine
- Costume Contest
 - Prizes for winners
- Dog Costume Contest
 - Prizes for winners
- Halloween Decorations
- Fall Decorations
- Palm/Tarot Reader
 - Estimated \$750 for 4 Hours
- Face Painting
 - Estimated \$100 per hour
- Airbrush Body Art
 - Estimated \$850 for 4 Hours
- John the Magician
 - Estimated \$900 for 3 Hours
- Living Statues
 - Estimated \$875 for 3 Hours
- Vinyl Spin Art
 - Estimated \$1,650 for 3 Hours
- Inflatable Slide
- Biergarten Tent
- Flowers for decorations
- German/Bavarian Flags for decorations
- Authentic Postcard
 - Wall Art to decorate tent
- German Beer
- Beer Stein/Das Boot
 - Limited amount for people to take home (first come first serve)
- Live German/Polka Band
- German Food Contest
 - Prizes for winners
- Beer Tasting
- Authentic Oktoberfest Food
- Photo Backdrop
- Photo Backdrop Camera Rental
- ICE Truck
- Volunteer Waters

We love new ideas!

Nov. 20, 2026-
Jan. 2, 2027

Walkway of Lights

From locals to tourists from around the country, the Walkway of Lights has been a staple in the Marble Falls Community for 35 years. With an average attendance of 44,800 sculpture spectators, the Walkway of Lights can continue to be a festive family tradition with your support!

PRESENTING

\$3,500 Investment

Non Chamber Members \$3,600

1 Available

- 44 Nights of company recognition
- Business promoted on WOL sign display
- Company logo on home page of Chamber's website
- Company poster/sign displayed as "Walkway of Lights is brought to you by..." in the concession stand area
- Full Page Ad in WOL Brochure (thousands of copies are handed out throughout the event duration)
- Option to handout promotional materials (Entrance & Exit)
- Business mention on Facebook page (18k + followers)

PREMIER

\$2,500 Investment

Non Chamber Members \$2,575

- 44 Nights of company recognition
- Business promoted on WOL sign display
- Company logo on home page of Chamber's website
- Full Page Ad in WOL Brochure (thousands of copies are handed out throughout the event duration)
- Option to handout promotional materials (Entrance & Exit)
- Business mention on Facebook page (18k + followers)

SILVER

\$1,500 Investment

Non Chamber Members \$1,550

- 44 Nights of company recognition
- Business promoted real estate - display your logo as a light sculpture for the duration of Walkway (business provides the sculpture)
- Company logo on home page of Chamber's website
- Logo listed on Marblefalls.org
- Half Page Ad in WOL Brochure (thousands of copies are handed out throughout the event duration)
- Business mention on Facebook page (18k + followers)

PARTNER

\$500 Investment

Non Chamber Members \$525

- Logo listed on Marblefalls.org
- Business mention on Facebook page (18k + followers)
- Shared page listed in the WOL Brochure (thousands of copies are handed out throughout the event duration)

Nov. 20, 2026-
Jan. 2, 2027

Walkway of Lights

Additional Business Exposure Opportunities

The amount for the following are determined at the time of the event and current prices/supply & demand. These are available to work within any budget.

- Live Band playing Christmas Songs
- DJ playing Christmas Music
- Concession Stand
- Dining Tent
- Brochure
- Newspaper/Magazine
- Christmas Burro
 - Get your photo taken with Christmas donkeys
- Christmas Card Project
 - People sign cards at Walkway that we hand deliver to local retirement homes
- Christmas Photo Backdrop
- Greeter House
- New Light Sculpture
- Walkway of Lights Entrance Tunnel
- Walkway of Lights Exit Tunnel
- Donation Boxes

We love new ideas!

THE

Marble Falls Highland Lakes
Area Chamber of Commerce

LOOKS FORWARD TO

Partnering with
YOU!

Other Chamber Involvements:

AMBASSADORS

BUSINESS LUNCHEONS

RIBBON CUTTINGS

LEADERSHIP HIGHLAND LAKES

VOLUNTEER OPPORTUNITIES

MONTHLY MIXERS

COMMITTEES

WWW.MARBLEFALLS.ORG

