

Membership



Investment Packages



DIAMOND | \$6,300



PLATINUM | \$3,150



GOLD | \$1,900



SILVER | \$950



BRONZE | \$490



BUSINESS | \$260



NON PROFIT | \$145

Our Mission & Vision

Our **mission** is to support and connect local Marble Falls businesses through education, networking, and promotion while attracting tourism to our town through citywide events such as Walkway of Lights and Battle on the Colorado.

Our **vision** is to be the number one advocate and resource for the thriving businesses in the Highland Lakes area.

Board of Directors

2026

Cody Petty, ValueBank | Chairman of the Board | Education & Leadership Committee

Mitzi Birdsong, KW Realtor | Immediate Past Chair

Felicia Petersen, First United Bank | Chair Elect

Tim Ols, Baylor Scott & White Health | Chair-Nominee

Matthew Maxzy, Venturi Wealth Management | Secretary

Taylor Smith, First United Bank | Treasurer

Josh Anger, Harmonise Start & Sound | Ambassador Chair

Ali Bosch, WaterTied Outfitters | Events Committee Chair

Janet Henley, RE/Max Realty, Elle Joli Boutique

Robert Pahmiyer, TDR Real Estate Group, KW Land

Kevin Virdell, Hill Country National Bank

Caleb Kraenzel | Ex-officio

John Packer | Ex-officio



Join Us!

Ambassadors

Business Luncheons

Committees

Leadership Highland Lakes

Monthly Mixers

Ribbon Cuttings

Volunteer Opportunities

Jackpot drawing

2026 MEMBERSHIP PACKAGES



Sign Me Up!



- Business profile in member directory on Chamber website
- Business Listing in Printed Directory
- Post Jobs, News and Events to chamber website through member portal
- Member pricing to ALL chamber events including annual events
- Business category in member directory
- Chamber Ribbon Cutting Ceremony
- Email from the Chamber to 800+ Members (Member provides content)
- Social post to Chamber Facebook page - 19k+ Followers (Member provides content)
- Excel Member Database (One Per Year)
- Tickets to Monthly Business Luncheon (2x per year)
- Enhanced Membership profile in member directory on the Chamber website (Including Photos and Videos)
- Recognition in Weekly Chamber Newsletter
- Discounted Tuition for Leadership HL
- Logo on Homepage of Chamber website
- Recognized at Monthly Chamber Events
- Logo on standup banner at ALL Chamber events
- Ad on front lobby digital display (Member provides content)

	BUSINESS	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
	\$260	\$490	\$950	\$1,900	\$3,150	\$6,300
	X	X	X	X	X	X
	X	X	X	X	X	X
	X	X	X	X	X	X
	X	X	X	X	X	X
	1	1	2	3	4	5
		X	X	X	X	X
		1	2	3	4	5
		1	3	5	8	12
			X	X	X	X
			2	4	6	8
			X	X	X	X
				X	X	X
				\$50 OFF	\$100 OFF	\$150 OFF
					X	X
					X	X
						X
						X

NON PROFIT - SAME BENEFITS AS BUSINESS FOR \$145

SOCIAL MEMBERSHIP - \$100 - Benefits include invites to all Chamber Events, and participation in the Jackpot drawing.
 This level of membership is NOT associated with a Business, only an Individual.

A LA CARTE

Ribbon Cutting \$125 | Membership Database \$250 (includes email)
 Email Blast \$175 (to current membership) | Social Post \$225 (Facebook 19k+followers)





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The Marble Falls/Highland Lakes
Area Chamber of Commerce is a
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